

Scrambler You Are 2nd Edition

Competition announcement

1) The Associazione Amici of the Future Film Festival based in Bologna (Via Pietralata 65) in collaboration with Ducati Motor Holding Spa, announces the Scrambler You Are – 2nd Edition competition, the international competition for video makers aged 18 or over for the original creation and realisation of film shorts.

2) The objective of the competition is to promote the production of audio-visual works using new digital technologies by video makers worldwide, while rewarding their creativity.

3) Theme of the competition: Tell the story of street culture in no more than 2 minutes : murals, skate parks, street food, the great outdoors, nature, bikes. Feel free to express yourself in the urban jungle.

4) The videos sent in must follow these rules in order to be entered in the competition:

- > the film shorts must last at least 60 seconds and not exceed 120 seconds.
- > the film shorts cannot contain images or explicit allusions to sex, alcohol, violence, explicit vulgarity and/or bad language, racial or religious discrimination.
- > the contents of the film shorts (both audio and video) must be original or free from any rights
- > the organisers of the competition do not allow the use of bikes in the videos; they also ban the use of recognisable vehicles or vehicles whose brand is recognisable. The only bike which can be accepted in the videos will be the Ducati Scrambler in any of its versions. The inclusion of this bike in any case is not of intrinsic merit for the video and will not in any event be seen as a bonus: the jury will assess the authenticity, originality and technical skill of the video makers.

5) Contestants may send their original video (in other words which contains images and audio content that are original and/or free from any rights) that lasts for a minimum of 60 seconds and does not exceed 120 seconds, to the competition organisers by uploading the videos at www.scramblerducati.com/scrambleryouare

6) Following the uploading of the contents by the contestants the organisers reserve the right to decide whether to accept the videos or not. The decision to accept or reject the works is final and unchallengeable.

7) There will be two juries which will assess the works in the competition:

- an official jury consisting of personalities from the film and communication sector

- a people's jury which can watch and vote for the film shorts online at www.scramblerducati.com/scrambleryouare from 13 July to 20 October 2015

8) The videos will be put online as they arrive. The sooner contestants send their videos, the sooner the video can be voted for by the people's jury, after it has been approved by the organisers.

9) The jury's judgment is final and unchallengeable. The jury will assign two prizes, from 1,000 euro to 5,000 euro, for a prize total of 6,000 euro, including the prize awarded by the online audience.

10) The prizes will be divided as follows:

- First prize of the Official Jury 5,000 euro
- Prize of the online People's Jury 1,000 euro
- From among the finalists, a director will be selected to take part as assistant director on a film short made by Ducati Scrambler.

The prizes will be considered to all intents and purposes as a fee for the original work and therefore cannot be considered as promotional prizes (art. 6, para. 1, Presidential Decree 430 of 26/10/2001). The duties and taxes relating to the prizes are the responsibility of the Organisers who will not seek any reimbursement from the winner of the prize.

11) The videos will be put online and can be voted for as they arrive. The sooner contestants send in their videos, the sooner the video can be voted for by the people's jury, after it has been approved by the organisers.

Competition entry period: from 22-06-2015 to 31-12-2015

Registrations and uploading of works: from 13-07-2015 to 20-10-2015

COMPETITION REGULATIONS

METHODS OF PARTICIPATION

It is necessary to compile and send in the following **MATERIAL** by **20 October 2015**:

- **Online registration form** – form with data relating to the video maker;
- **Video** of at least 60 seconds and not more than 120 seconds excluding opening and end credits (credits are accepted for a maximum of 10 seconds in total).
- **One or more images of the work** (scene, drawing, etc.) in digital format (300 dpi .tif or .psd) with the related data for the promotion of the competition in the press and on the website.

Any product which does not meet these characteristics and does not fall into these categories will not be considered by the organisers.

Each contestant can upload his/her film short between 13 July 2015 and 20 October 2015.

Prize-giving

The official prize-giving will take place by the end of November 2015. The official date will be communicated in good time to all the contestants.

PUBLISHING OF THE WORKS

By signing this announcement contestants in the *Scrambler You Are – 2nd Edition* competition agree to comply with the following clauses:

- the video makers agree to the screening of their works at the locations and events organised by the Associazione Amici of the Future Film Festival and Ducati Motor Holding Spa;
- the Associazione Amici of the Future Film Festival reserves the right to produce, with the selected works, a collection on DVD, which will be sent to various organisations,

companies, partner bodies and to all the events which deal with digital filmmaking. The producers and the video makers, by accepting this announcement, waive any publication right;

- the Associazione Amici of the Future Film Festival and Ducati Motor Holding Spa can freely distribute, through their own websites, and with every other established means – DVD, Pay TV, Cable TV, Satellite, TV, Smartphones – and so through all the audio-visual and communication technologies, the works presented, clips or sequences, without this giving the right to any fee for the makers of the same, or the makers having to take decisions relating to anything not envisaged by these regulations;
- the winners agree to mention the awarding of the prizes on every possible occasion (front cover of printed publications, opening and end credits, etc.) and in all the forms of promotion of their films;
- Ducati Motor Holding Spa has the right to ask the video makers that any use, whether in full or in part, of the film shorts and promotional films made in contexts other than the *Scrambler You Are – 2nd Edition* competition is communicated to the company in advance and that it authorises such use in advance. By accepting this announcement the video makers agree to accept any such request from Ducati Motor Holding Spa;
- the works selected for the *Scrambler You Are – 2nd Edition* competition will be entitled to space on the website www.scramblerducati.com/scrambleryouare where the names of the filmmakers will be mentioned;
- none of the materials sent in by the contestants will be returned. The works (data on DVD) taking part in the competition will be kept in the archive of the Associazione Amici of the Future Film Festival;
- the organisers guarantee the utmost care in conserving the works, but decline any responsibility for damage to or theft of the material.

Participation in the competition implies having read and explicitly approved the contents set out by the Associazione Amici of the Future Film Festival in the information relating to the processing of personal data (Legislative Decree no. 196 of 30 June 2003 and subsequent relevant changes, additions and provisions). The contestants accept with their adhesion all the clauses which regulate the competition, without exception.

The original copy of the announcement, signed by the legal representative, is deposited at the legal offices of the Associazione Amici of the Future Film Festival in Bologna (Via Pietralata 65/2).

The organisers have the right to change the dates of the *Scrambler You Are – 2nd Edition* competition.

Signing this announcement and sending in the necessary material implies total and unconditional acceptance of these regulations and the rules which the Associazione Amici of the Future Film Festival reserves the right to issue in the future.